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DAVE KOCH AND SYLVIA MARTEN JOIN SENIOR LEADERSHIP AT VNA HEALTH CARE

Largest Community Health Center in the Chicago suburbs welcomes Koch back as COO and VP of Operations; Marten as VP of Marketing and Communications

Aurora, IL - Today, VNA Health Care announced the addition of Dave Koch and Sylvia Marten to its senior leadership team, with Koch serving as Chief Operating Officer and Vice President of Operations and Marten joining as Vice President of Marketing and Communications. Koch returns to VNA after previously holding leadership positions at the organization from 2004 to 2015. VNA currently serves 75,000 patients who reside in the Chicago suburbs with [quality, affordable healthcare](#), more than any other Community Health Center in the region.

“Dave Koch and Sylvia Marten are both accomplished healthcare industry professionals, and we are thrilled to have them on VNA Health Care’s senior leadership team,” said Linnea Windel, President and CEO of VNA Health Care. “I had the privilege of working with Dave during his previous tenure at VNA, and I’ve seen firsthand both his and Sylvia’s deep commitment to VNA’s goal to provide quality, affordable healthcare to all who need it. I’m confident they will both be assets to our team as we continue to grow and expand our services to more patients in the Chicago suburbs in the years to come.”

Dave Koch brings over 35 years of healthcare leadership experience to the role of COO and Vice President of Operations, where he’s responsible for oversight of all VNA services and operations. Prior to returning to VNA, he spent seven years at Spectrum Health Lakeland in southwest Michigan, serving as Executive Director of Operations for their primary care, medical specialty, and surgical specialty medical practices. He previously served in operations leadership for home-based services with the University of Chicago Health System and regional leadership for Critical Care America, a national home infusion services provider. Dave earned a BS in business operations management from Indiana University, a MBA from Northern Illinois University, and a Fellowship from the American College of Medical Practice Executives.

“I am so grateful for the opportunity to return to VNA Health Care and continue their critical work of serving those in need and removing barriers to care,” said Dave Koch. “This is such an exciting moment for VNA, with plans for new locations, expanded services, and more patients served each year. I’m excited to work alongside Linnea and the entire senior leadership team once again to advance VNA’s mission and reach more people in the Chicago suburbs.”

Sylvia Marten has nearly 20 years of marketing, strategy, and partnership development expertise in the healthcare industry, which has prepared her to oversee the promotion and branding of all VNA’s services and resources as Vice President of Marketing and Communications. Her industry work across the healthcare ecosystem includes hospitals and medical groups, medical devices, pharmaceuticals, digital health, and health technology. Prior to joining VNA, Marten was Chief Marketing Officer of Pivotal Analytics, a healthcare

analytics company. She previously served in marketing strategy and leadership roles for healthcare and technology companies as CMO of marketing consulting firm Grow Strategically and as head of marketing and sales for digital health company Veritas Health. She holds a BA from Cornell University and an MBA from the Tuck School of Business at Dartmouth College.

“It’s an honor to join the exceptional team at VNA Health Care to help ensure people across the Chicago suburbs are aware of the high-quality services and care our healthcare professionals provide each and every day,” said Sylvia Marten. “VNA is a purpose-driven organization that puts patients and their families first, and I look forward to using my skills and depth of experience in this new role.”

VNA currently has 16 locations, and in the last year alone, has opened new clinics and services in Bensenville, Elgin, and Aurora, and broke ground on a 14,000 square foot facility in Joliet. They recently launched a comprehensive five million dollar capital campaign to support an expansion to serve 100,000 patients per year in the coming years.

For more information on VNA Health Care’s senior leadership team, visit [here](#).

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About VNA Health Care

VNA Health Care is a Community Health Center (also known as a Federally Qualified Health Center) and serves more patients who live in the Chicago suburbs than any other Community Health Center. VNA provides care for more than 75,000 patients annually and is committed to improving health equity and decreasing disparities. VNA has served people regardless of insurance status or ability to pay for more than 100 years and 2022 marked its 20th Anniversary as a Community Health Center. To learn more, visit www.vnahealth.com